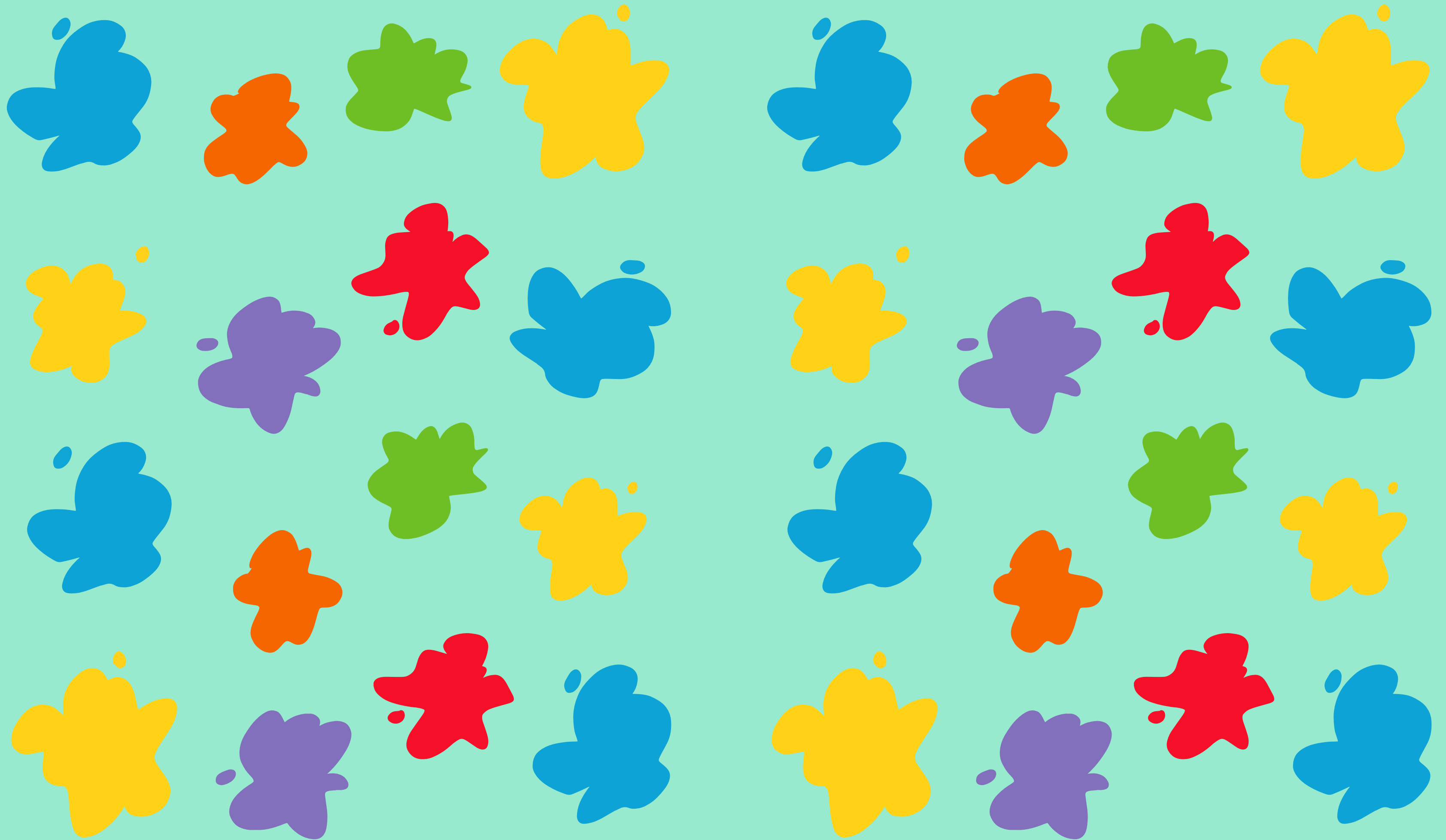


COLOURS, COLOURS EVERYWHERE

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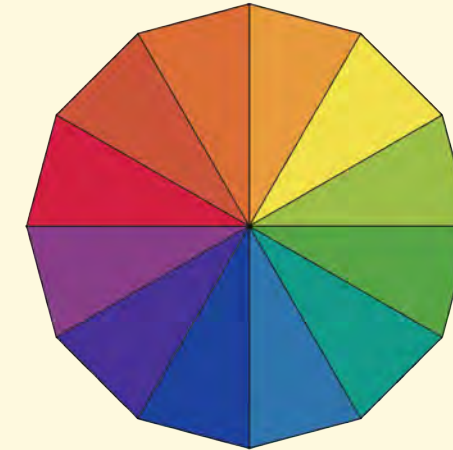
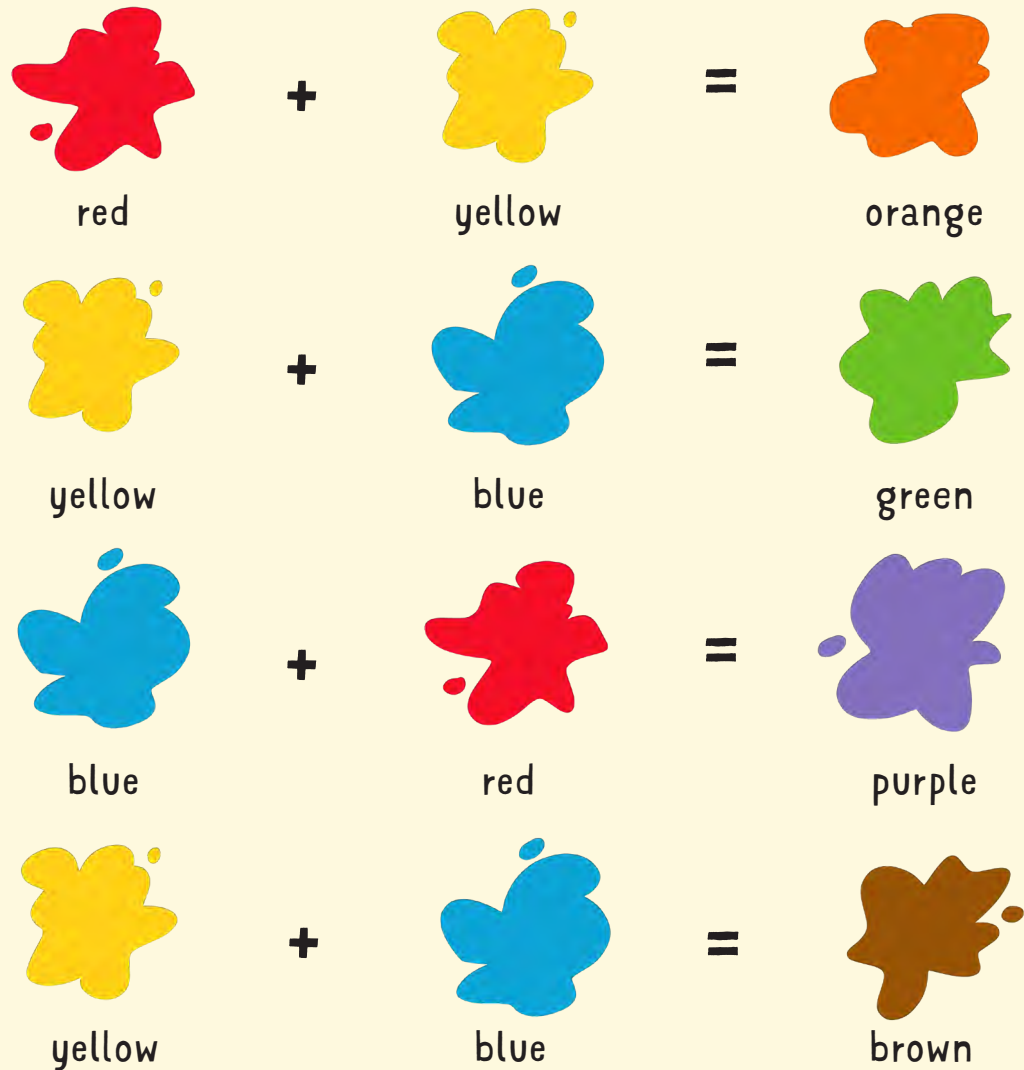
MIXING AND COMBINING COLOURS



Imagine you want to paint a picture in tempera paint, but you can choose only three shades. Which will you choose?

If you want your picture to be as colourful as possible, choose basic shades of the primary colours – red, yellow and blue. These can be mixed to create all other colours.

Mix your colour:

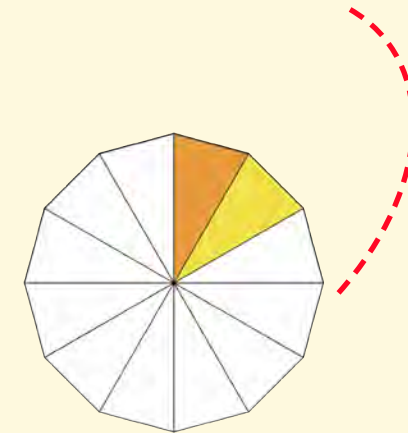


Colours can be combined in different ways. Depending on the colours they favour, everyone has a different opinion on how well certain colours go together. However, colour combinations are not completely random; some are more pleasing to the eye than others.

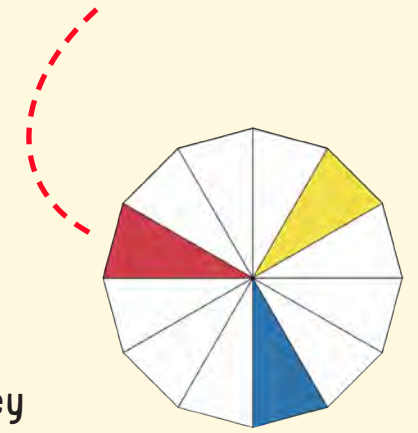
That's why a **colour chart** is often used. It looks rather like this multicoloured umbrella.

Which colours will you use in the best combinations? There are lots of options, but you won't go wrong if you follow these tips.

Neighbouring colours, i.e. a combination of similar shades – yellow and orange, for instance.



Colours in a triangle that are as far apart as can be – yellow, red and blue, for instance.



Opposing colours – i.e. colours that are opposites on the scheme. Also referred to as **complementary colours**. They include yellow and purple.

Colour combinations vary in terms of how much **contrast** they create. The greater the difference between colours, the greater the contrast between them. There is little contrast between colours that are next to each other on the scheme. There is a high level of contrast between complementary colours. Contrast is great at catching the eye.



As you see, the red needle of the compass always points north.



On an evening bike ride, it is important to be clearly seen.



No passer-by will miss this on-sale item!



This package must be handled with care.



A bride in a white dress can't be missed!

Thanks to her striking vest, everyone sees this traffic police officer immediately.



Press the red button and film us!

Colours that HIGHLIGHT

These can't be overlooked – which comes in handy on a bike ride, when we need to see and be seen for safety's sake. Such colours highlight important study points. They show us which way is north, and they alert us to discounts in a store. Imagine if we couldn't find the bride among the wedding guests! Fortunately, this never happens: thanks to her white dress, the bride stands out from the rest.



I highlight information that may come up in the test.



I'd love to have him ...

Blue or red? Ideally, I'd buy both ...



Look outside, sis! It's all white!

Colours that **ATTRACT**

Enough colours to make our eyes cross! Colour on our plate is good for the appetite. Imagine a window display filled with colourful cakes and sweets, or the bright colours of a fairground ... Our hearts skip with delight as we run to them to enjoy them to the full! Although we are attracted by bright colours, sometimes what pleases us most is a view from a window where most colours are covered by white snow.

Yours looks so much better than mine!



Yum! I could eat it all ...

Such lovely colours!



I like the blue car most. I want to go in that!





What lovely colours!
Thank you!



Welcome to this
year's scout
jamboree!



Every redhead
is welcome at
this gathering!

Look, they're
surrendering. Let's
leave them be.

Can we give
you a lift?



We'll all miss her
terribly ...

Come on you
Swedes!

Colours that **UNITE**

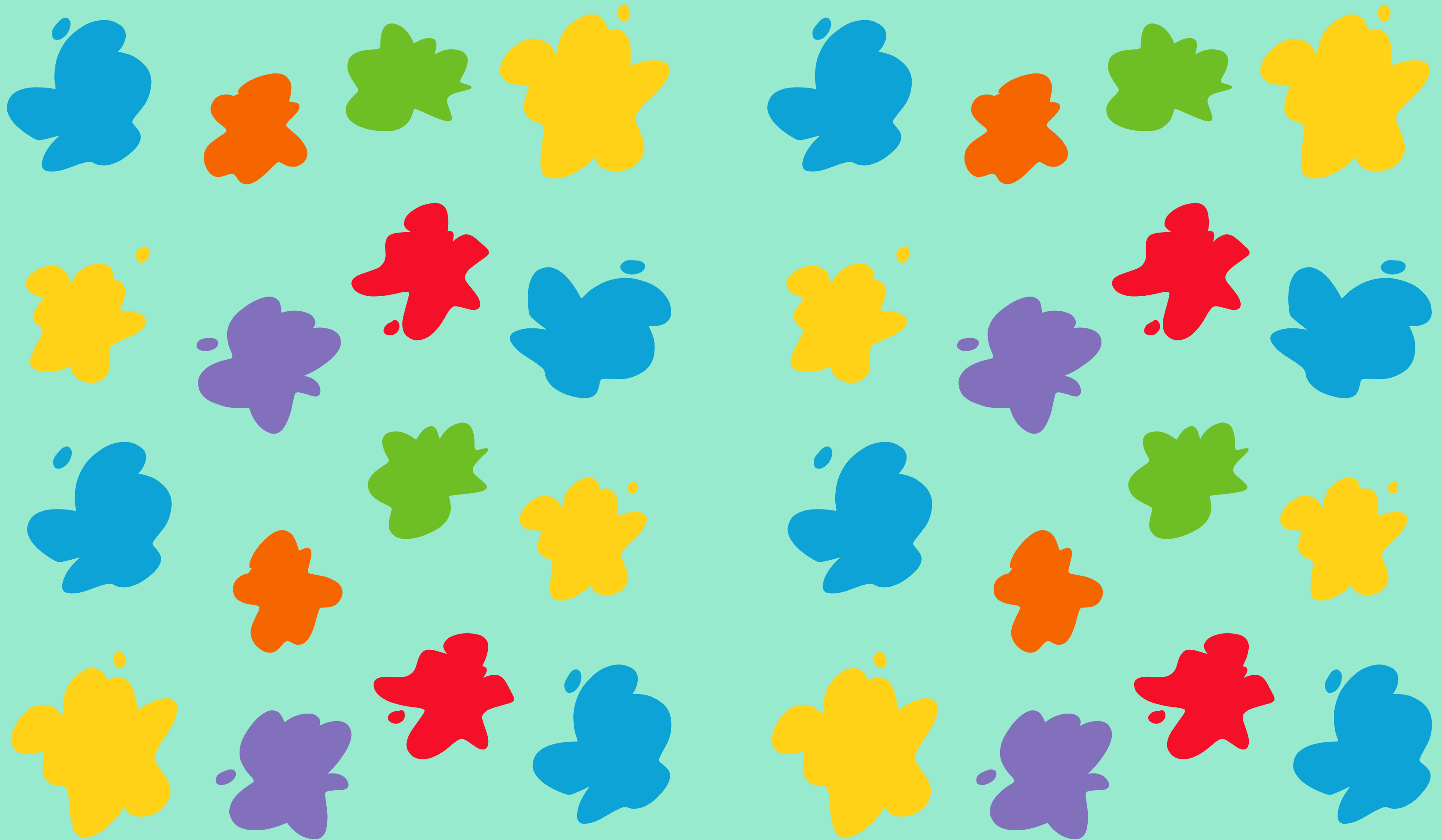
They show that we belong together – in a scout troop or among fans of a sports team, for instance. They bridge misunderstandings, make us into one big family, strengthen our relationships. They can dissolve squabbles, show our liking for others, and unite us in grief. They allow us to experience strong feelings together – good and bad. They make it clear that we are on the same page.

Should I speak
to him?





? ? ?
So many colours! How many of them can you name? Can you say what they mean? And I wonder if you can find all the balls the clown has lost ...





So many colours! Isn't it overwhelming? Just look around and try to name all the colours you can see. I bet there's a lot of them. Humans are used to living in a colourful world, so we often don't think about what they all mean and what it would be like if they didn't exist. Colours can warn us, alert us, delight us ... The right combination of colours stands out and catch our eye. That's why we use colour coding in so many situations - even where you don't notice it at first glance. Are you excited about colours? Open this book and start exploring them!

